BIP: APPLYING AI IN SOCIAL MEDIA AND COMMUNICATION

Vilniaus kolegija/ Higher Education Institution, Faculty of Business Management
Didlaukio 49, Vilnius, Lithuania

Mid-April: MEET AND GREET		
Tbc	On-line meet and greet - 1½ hour Students and teachers present themselves Short introduction into the programme and into the task to be completed by the physical meeting	Online
Monday, May 6: ARRIVAL DAY		
14:00–14:15	Welcome	Assembly hall
14:15–15:30	Keynote by a guest speaker and introduction into the challenge	Assembly hall
15:30–16:45	Lecture	Tbc
17:00–17:45	Culture snacks	Tbc
18:00–20:00	International evening	Assembly hall
Tuesday, May 7: CHALLENGE DAY		
10:15–11:45	Company visit/ study tour	Tbc
11:45–12:30	Lunch	Ground floor
12:45–15:00	Parallel sessions: country examples on AI application	Tbc
Wednesday, May 8: EXPLORATION DAY		
10:00–12:00	Tour	
13:00–14:30	Tour	
14:30	Free time	
Thursday, May 9: SOLUTION DAY		
10:15–11:45	Workshop	Tbc
11:45–12:30	Lunch	Ground floor
12:30–14:00	Free time + presentation preparation	Tbc
14:00-14:15	Coffee break	Tbc
14:15-15:30	Workshop	Tbc
Friday, May 10: DEPARTURE		
9:30-11:30	Student presentations: challenge solutions	Assembly hall
11:45	Lunch/Departure	Ground floor
Mid-May: REFLECTION		
Tbc	Online evaluation meeting - 1½ hour Reflection session on knowledge gained, challenges encountered and future application of skills learned	Online